



ABOUT

I am an energetic, creative, emerging media graduate, with proven success in supporting marketing teams through my superior organizational skills and background in graphic and web design.

WORK EXPERIENCE

WEB SERVICES SPECIALIST

University of North Florida - CIRT | Oct 2019 - Present

- Utilize design skills to develop high-quality themes for WordPress and creative, stand-alone sites for UNF faculty
- Responsible for maintaining the department's social media platforms, including Facebook and LinkedIn, while creating graphics using the Adobe Creative Cloud
- Manage CIRTs email marketing newsletter using Emma

MEDIA MANAGER

Carnival Cruise Line | Aug 2018 - Sep 2019

- Responsible for updates to the Carnival HUB app and marketing collateral using content management systems and Adobe InDesign
- Coordinate signage needs with department heads and perform daily audits to insure compliance with corporate branding standards
- Regulate visual content and quality control while generating analytical reports

EDUCATION

ITHACA COLLEGE, ITHACA, NY

B.S., Emerging Media, Design & Production, Minor in Sports Studies | 2014 - 2017
Study Abroad: Semester at Sea | Sep - Dec 2016

REFERENCES

DAVID WILSON, ASSOCIATE DIRECTOR CIRT, UNF
(904) 620-1415 - david.wilson@unf.edu - Supervisor

AUDREY WILLIAMS, COURSE MEDIA DEVELOPER CIRT, UNF
(904) 620-5327 - audrey.murray@unf.edu - Coworker

PROFESSIONAL SKILLS

Social media strategy
Marketing
Web content development
Wordpress
HTML/CSS
PHP
Adobe Creative Cloud

PERSONAL SKILLS

Detail oriented
Strong project & time management
Proactive & goal driven
Strong work ethic
Customer service
Open minded
Ability to adapt to change

CONTACT

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